

OLED Coalition

October 10, 2017



42° 51.97' 74° 45.76' 18
42° 52.31' 74° 45.72' 18
42° 52.29' 74° 45.49' 18
40° 48.26' 73° 35.12' 18
40° 47.90' 73° 38.29' 18
40° 47.95' 73° 38.32' 18

A futuristic control panel featuring a large, glowing circular dial with concentric rings and a central pointer. To the right of the dial is a vertical column of four small square icons. Above the dial is a horizontal row of four small square icons. The panel is overlaid on a dark background with faint grid lines and other UI elements.

OLED Coalition

A group of U.S. companies and advocates of OLED technology joined together to be the recognized voice for the OLED General Lighting Industry in the U.S.

- Promote the industry to the government, public and the lighting community
- Provide consolidated industry inputs on standards, as appropriate

Established 4Q 2013

Contact us at: coalition@oled-a.org



Board Members

- Michele Ricks, EMD Performance Materials, a business of Merck KGaA, Darmstadt, Germany
- Barry Young, OLED Association
- Peter Ngai, Acuity Brands Lighting
- Naoko Jonoo, Kaneka
- Giana Phelan, OLEDWorks
- Mike Hack, UDC

General Activities

- **Educational Efforts:** Created a brochure for OLED lighting, demonstrate products and educate attendees at relevant conferences, workshops for designers and manufacturers (May 2016).
- **Guided Technology Development:** Draft white papers advocating for new topics to be included in DOE funding calls
- Visit members of the Appropriations Committee to educate and advocate for the continued inclusion of a budget line item for SSL



Future Activities

- 2nd Annual Educational Workshop
 - Goal: Drive Market Adoption of OLED Lighting
 - Target Audience: People within the lighting value chain that do not know much about OLED
 - Planned for October 25, 2017 in NYC @ Acuity Brands
 - This will be an evening event with a presentation, demos & hands-on time
 - Each attendee will take home an OLED lighting panel demo kit
 - Invitations are being issued now (target ~30-35 designers / specifiers / manufacturers)
 - Seeking accreditation of the course by AIA
- Product demos during DOE SSL Tech Dev't Workshop in Nov
- Consider an OLED Coalition booth at NeoCon in Chicago 2018

Join Us!