

// OLED Charter

- + Promote the development and commercialization of OLED products
- + Foster the development and use of OLED-specific performance standards
- + Serve as a source of OLED industry information for the media and financial community



Courtesy of Samsung

CORNING

novaled 


SAMSUNG
MOBILE DISPLAY

iAMOLED

 UNIVERSAL DISPLAY
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IGNIS
Innovation Inc.


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OLED
ASSOCIATION

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// Making Lives Brighter

Courtesy of Universal Display



Join The Future: www.oled-a.org

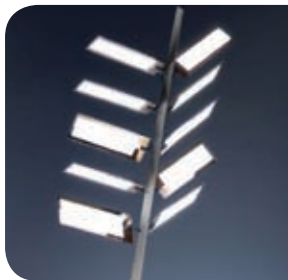
// OLEDs: The Opportunity

The OLED industry is growing – rapidly. New display products are introduced each quarter and broadly available lighting products are on the horizon.

OLEDs offer myriad features that provide performance superior to incumbent technologies. These include front-of-screen performance and power consumption. OLEDs also offer a thinner, lighter form factor and an environmentally cleaner life cycle.

Still, OLED technology faces major challenges. Its benefits are not well understood in the context of incumbent products. In displays, LCD and PDP makers continue to invest billions to capture market share. With enormous resources they will not give up that share easily. In lighting, traditional incandescent and fluorescent solutions dominate the market, and inorganic LEDs have a three- to five-year head start in solid state lighting solutions.

The OLED industry has needed a voice. The OLED Association (OLED-A) is born of that need – to be the leading authority on OLED technology, markets, and products and to assist every link in the OLED supply chain to position itself for success.



Courtesy of OSRAM Semiconductors

// OLED-A Mission

OLED-A, a global not-for-profit trade organization, promotes growth and development within the OLED value chain from materials, equipment and component vendors to OEMs and ODMs to end-users.

Our Mission:

- + Serve as a primary resource of OLED information for the industry, media and investment community
- + Provide a forum for information exchange to address common industry needs
- + Drive interest in OLED products by building awareness of their value to end users
- + Develop technology road maps that focus on addressing commercialization needs and common OLED vocabulary that will serve both the industry and its customers

We regularly speak at industry and consumer events and have established a number of subcommittees to address the needs of our membership.

Our website is a repository for industry news and information – some for broad distribution and some for members only including market, technical, and competitive information.

Contact us for further information.



Courtesy of Eastman Kodak Company

// Levels of Membership

The OLED Association currently has three levels of membership.

Full Members – For companies that are strategic players in the OLED supply chain. Full members comprise OLED-A's board, with charter members holding permanent seats. They set the organization's priorities for white papers, research and other objectives. Full members have access to all committees and research as well as consulting from our executive staff. Note: companies joining after the first year will rotate through three additional seats.

Sustaining Members – For small and medium-sized companies and startups that want to stay abreast of industry events and trends. Sustaining members can participate in all committees by invitation.

Associate Members – For research groups, universities, and related associations that are making significant contributions to OLED technology and its acceptance. Associate members can participate in all committees by invitation.

Join: www.oled-a.org/membership.cfm



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